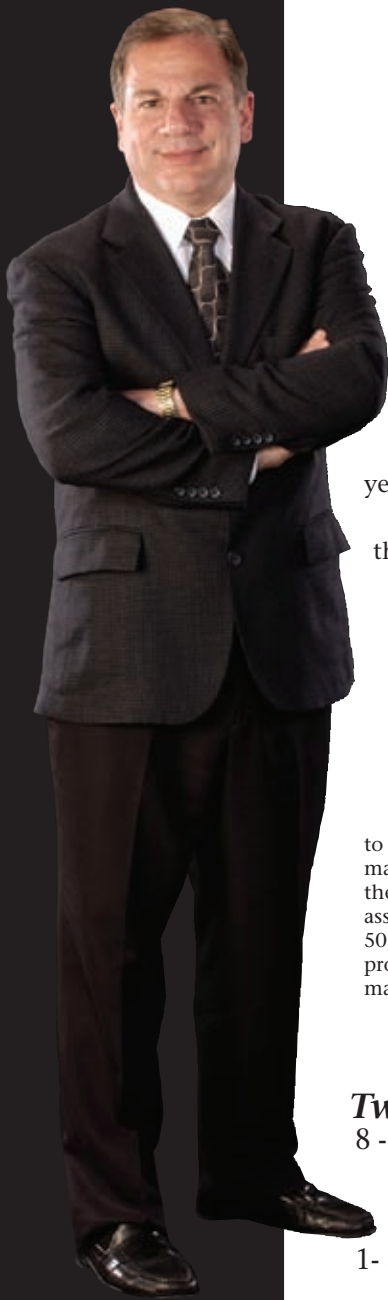


Learn How to Grow Your Business on the Web... *in just 2-hours!*



Top of Utah Business Owners... YOU'RE INVITED
to attend a FREE Advertiser Workshop:
"The ABC's of Interactive Marketing"

Speaker: Mike Blinder

The internet is not as complicated as we are led to believe. In truth, the same basic "tried and true" marketing practices we have used in our businesses over the years, can be applied to this new medium today.

This workshop is a powerful, dynamic, information filled program, showing you that there's still tremendous opportunity for all on the World Wide Web.

"The ABC's of Interactive Marketing" topics will include:

- A basic overview on the workings of the Internet.
- Marketing applications of a Web site.
- E-commerce: the trend & the future.
- Getting your Web site & content found.
- World Wide Web marketing trends
- How to work with local media to make the Web work for you!

Mike Blinder started in media as a radio and TV talent who eventually went behind the microphones to explore and excel in a career in marketing and sales. Quickly rising in the ranks of Radio and TV management, he went on in the mid 90's to start the internet division for a large media group. From there his career "blossomed," consulting some of the world's most prestigious media companies in assisting them to bring the most effective multimedia solutions to their local customers. Today, over 50,000 businesses world-wide, of all sizes, currently are availing themselves of a multimedia marketing program that Mike's company has designed, including Citibank and SAP Software. Mike also owns and manages OperaWeb.com, the leading interactive marketing firm for the classical music industry.

Monday, August 25, 2008

Two Sessions:

8 - 10 am



Rickenbacker's Restaurant
4282 S. 1650 W., Ogden
(Ogden Airport-Gateway Ctr.)



1- 3pm



Layton Marriott Courtyard
1803 Woodland Pk Drive



Continental Breakfast and Light Lunch Provided

RSVP to 625-4388 or jbird@standard.net by August 20



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